## SOLUTION BROCHURE



DEEP INSIGHT

# AIRBNB CLONE

## Rental & Listing

Experience the ultimate platform for hassle-free bookings! Our Airbnb clone offers seamless rentals. Discover comfort and explore destinations. Your perfect getaway awaits—book now for unforgettable adventures!



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**Important** 

OYELABS is a privately owned IT Support and IT Services business formed to empower entrepreneurs. Today we're proud to boast about a strong team of IT engineers who thrive on rolling up their sleeves solving your IT problems and meeting your business needs. We are on a mission to exceed your expectations and form a long-term, mutually beneficial relationship with you.

Oyelabs is a team of experienced web and mobile developers who believe in offering a better solution. It all started with passion and made us stand unique in the business. We altogether are trying to create new successful entrepreneurs all over the world and we have done it so far! With the latest technologies & frequent upgrades in the products, we always satisfy our customer's needs.

Our Mission Is To Enhance The Business Growth Of Our Customers. We Tend To Provide High-quality Products And Services With Customer Satisfaction As Our Top Priority. We Are Focused To Meet The Expectations of Our Customers At All Times. We Always Guide Our Customers For Success.

We Believe In Teamwork And Support Our Employees With The Latest And Trending Technologies That Our Team Will Be In The Best Position To Support Our Customers. This Helps Us To Keep Working With Existing Clients And Also Expand To Newer Ones.



## THE PROBLEM

#### **Need for Airbnb Clone Solution**

Many travelers are looking for affordable and unique accommodations that go beyond traditional hotels or resorts. Additionally, some people are interested in staying in local neighborhoods to get a more authentic experience of the places they visit. However, finding these types of accommodations can be difficult and time-consuming, and there are concerns about safety and reliability.

On the other hand, property owners may have trouble finding trustworthy guests or managing their properties efficiently. An Airbnb clone aims to address these concerns by providing a platform that connects travelers with property owners, offering a wide range of unique and affordable accommodations while also providing safety and reliability features such as user reviews, secure payment systems, and property verification processes.

Additionally, it provides property owners with an easy-to-use platform to manage their properties and communicate with guests, making it a win-win situation for both parties."

An Airbnb clone can help solve the problem of finding unique and affordable accommodations while also ensuring safety and reliability for both travelers and property owners. It can also help boost the local economy by promoting local businesses and neighborhoods and providing a new source of income for property owners.



## **SOLUTION OVERVIEW**

## **Solution Meets Creativity**

An Airbnb clone solution is essentially a website or web-based platform that allows individuals to rent out their properties or find accommodations while traveling, much like Airbnb. The platform can be thought of as a template or pre-built solution that can be customized and used to create a similar website or platform with similar features and functionalities as Airbnb.

One of the primary functions of an Airbnb clone solution is to enable individuals to list their properties on the platform, along with all necessary information such as location, amenities, pricing, and photos. Property owners can use the platform to manage their listings, update availability, and receive notifications of new bookings.

In addition to property listings, the Airbnb clone solution should also offer a user authentication system, allowing users to sign up and log in to the platform using social media accounts or email addresses. This feature is essential to ensure the security of the platform and user data.

Another critical feature of an Airbnb clone solution is the booking management system, which allows users to search for properties based on various criteria such as location, price range, and availability. Once users find a suitable property, they can make bookings and payments online securely.

The payment processing system is another critical feature of an Airbnb clone solution. It should offer secure payment processing systems, including credit card payments, e-wallets, and other payment methods. The payment system should be integrated with the platform and be easy to use for both users and property owners.

A review system is also a necessary feature of an Airbnb clone solution, which allows users to rate and review properties and hosts. This system ensures transparency and helps future guests make informed decisions.

The platform should also offer a messaging system for communication between hosts and guests, allowing for clear and direct communication regarding bookings, payments, and any other inquiries.

To ensure that users can access the platform from anywhere and at any time, the Airbnb clone solution should be mobileresponsive, allowing users to access the platform from their smartphones and tablets.

Finally, the solution should include an admin panel that allows administrators to manage the platform, including user management, payment management, and property listing management. The platform should also be customizable, allowing for customization to match the branding and design requirements of the business, ensuring a unique look and feel that matches the business's vision.



## **KEY FEATURES**

#### The Obvious

An Airbnb clone is a web-based platform or website that is designed to replicate the functionality of the popular vacation rental marketplace, Airbnb. In other words, an Airbnb clone is a solution that allows businesses or entrepreneurs to create a platform that is similar to Airbnb and offers similar functionalities, such as property listing, booking management, user authentication, payment processing, review systems, messaging systems, and more.

The idea behind an Airbnb clone is to provide a pre-built solution or a template that can be customized and used to create a platform that caters to a specific market or niche. For example, a company could create an Airbnb clone solution that caters specifically to luxury vacation rentals, or a platform that caters to budget-friendly accommodations.

Overall, an Airbnb clone is a way for businesses or entrepreneurs to quickly and efficiently create a platform that replicates the functionality of Airbnb, without having to start from scratch. By using an Airbnb clone solution, businesses can save time, money, and resources and focus on building their brand and acquiring users.



## Key features of an Airbnb Clone:

- **User authentication:** This feature allows users to sign up and log in to the platform using social media accounts or email addresses. User authentication ensures that the platform is secure and user data is protected.
- **Property listing:** Property owners can list their properties on the platform, including all necessary information such as location, amenities, pricing, and photos. Property listing is one of the core features of an Airbnb clone solution.
- Search and booking management: The solution should allow users to search for properties based on location, price range, and availability. It should also enable users to view details about each property, including photos, amenities, and reviews. Users should be able to make bookings and payments online securely.
- Payment processing: The solution should offer secure payment processing systems, including credit card payments, e-wallets, and other payment methods. The payment system should be integrated with the platform and be easy to use for both users and property owners.
- Review system: The platform should provide a review system for users to rate and review properties and hosts. This system ensures transparency and helps future guests make informed decisions.
- Messaging system: The solution should offer a messaging system for communication between hosts and guests, allowing for clear and direct communication regarding bookings, payments, and any other inquiries.

- **Host management:** The solution should allow property owners to manage their listings, update availability, and receive notifications of new bookings. It should also provide an easy-to-use interface for property owners to manage their listings.
- **Mobile responsiveness:** The solution should be mobile-responsive, allowing users to access the platform from their smartphones and tablets. This feature ensures that users can access the platform from anywhere and at any time.
- Admin panel: The solution should include an admin panel that allows administrators to manage the platform, including user management, payment management, and property listing management.
- **Customization:** The solution should be customizable to match the branding and design requirements of the business. This feature ensures that the platform has a unique look and feel that matches the business's vision.
- Multi-language support: The solution should support multiple languages to cater to users from different regions and nationalities. Multi-language support ensures that the platform is accessible to a broader range of users.
- Analytics and reporting: The solution should provide analytics and reporting features that allow administrators to monitor the platform's performance, user behavior, and booking trends. This information can be used to make data-driven decisions and improve the platform's performance.



## **Basic Features**

#### **Essentials**

- User Authentication
- Property Listing
- Property Search
- Booking Manangement
- Payment Processing
- Messaging system
- Review system
- User Profile
- Mobile responsiveness
- Social media integration
- Multilingual support
- Real-time availability

- Map integration
- Advanced search filters
- Wish list
- Instant booking
- Last-minute bookings
- 24/7 customer support
- Secure payment gateway
- In-app messaging
- Cancellation policy
- Automatic pricing
- Property management
- Property verification



## **Advanced Features**

#### **Out of Box**

- Artificial Intelligence (AI) integration: Al integration can enhance the user experience by providing personalized recommendations, search results, and pricing suggestions based on user behavior and preferences. It can also help hosts optimize their pricing and property listings based on demand and other factors.
- Virtual tours: Virtual tours can provide users with a more immersive experience of the properties they are interested in. Hosts can create virtual tours using 360-degree photos and videos, allowing users to explore properties without leaving their homes.
- **Instant booking:** Instant booking allows users to book properties without the need for host approval, making the booking process faster and more convenient. Hosts can set up instant booking for their properties, but they can also specify certain conditions, such as minimum stay requirements or guest profile requirements.
- **Multilingual support:** Multilingual support allows the platform to support multiple languages, making it more accessible to users from different parts of the world. This feature can help increase the platform's user base and revenue potential.

- Social media integration: Social media integration allows users to sign up, log in, and share their experiences on the platform using their social media accounts. This feature can help increase user engagement and reach a wider audience.
- **Smart pricing:** Smart pricing uses machine learning algorithms to optimize pricing based on demand, supply, and other factors. This feature can help hosts maximize their revenue and improve their competitiveness.
- **Blockchain integration:** Blockchain integration can enhance the security and transparency of the platform by providing secure, decentralized storage of user data and transactions. It can also help reduce transaction costs and increase efficiency.
- Voice search: Voice search allows users to search for properties using voice commands, making the search process faster and more convenient. This feature can help increase user engagement and satisfaction.
- Artificial Intelligence (AI) chatbots: All chatbots can provide users with instant assistance and support, answering their questions and addressing their concerns. This feature can help improve user experience and reduce the workload of customer support teams.



## **KEY BENEFITS**

#### **Essentials**

#### Convenience:

The platform offers a one-stop solution for a variety of services, allowing customers to access a range of services from a single platform. This saves customers time and effort and makes the overall experience more convenient.

#### Increased Revenue:

By offering a variety of services, businesses can increase their revenue streams and tap into new markets. The platform also provides businesses with valuable data and insights that can help them optimize their operations and increase revenue.

## Improved Efficiency:

The platform streamlines operations by automating many tasks and providing real-time data and insights. This helps businesses reduce costs, improve efficiency, and enhance the overall user experience.

## Scalability:

The platform is designed to be scalable, allowing businesses to expand their operations as they grow. With the ability to add new services and features, businesses can adapt to changing customer demands and stay competitive in the market.

## • Brand Recognition:

By offering a range of services under a single brand, businesses can build brand recognition and customer loyalty. The platform also provides businesses with tools and features to promote their services and engage with customers, further enhancing brand recognition.

## • Enhanced Security:

The platform offers features such as OTP verification and number masking to enhance security and protect user data. This helps build user trust and confidence in the platform, further enhancing the overall user experience.

#### Cost-effectiveness:

By sharing resources and infrastructure across multiple services, businesses can reduce costs and increase efficiency. This allows them to offer competitive pricing and attract more customers, further increasing revenue and growth.



## **TECHNICAL SPECIFICATIONS**

#### **Tech Stack**

## 1. Web – PHP Laravel with MYSQL:

This combination of technologies can be used to build a scalable and robust web application for the Airbnb Clone. PHP provides a powerful backend language, while Laravel provides a responsive front-end design framework. MySQL can be used to store and manage data.

## 2. Mobile App – Flutter:

The Airbnb Clone can be built as a mobile application using Flutter. This provides a robust and scalable platform that can deliver fast and responsive performance., mobile app provides a wide range of features and APIs that can be used to develop advanced features for the platform.

## 3. Other – Sockets, Node.js, and Firebase:

These technologies can be used to build additional features and functionalities for the Airbnb Clone. Sockets can be used to build real-time chat and messaging features, while Node.js can be used to build scalable and high-performance backend systems.



## PROCESS FLOW

#### **Know the Flow**

## User process flow

- **User registration:** The first step for a user is to create an account on the platform. Users can register by providing their basic information, such as name, email address, and password.
- Property search: Once the user is registered and logged in, they
  can search for properties based on their preferences, such as
  location, dates, number of guests, and amenities. The platform
  will display a list of properties that match the user's search criteria.
- Property selection: The user can then browse through the list of properties and select the one that best suits their needs and preferences. They can view the property details, including photos, descriptions, and reviews.
- Booking request: If the user is satisfied with the property, they
  can send a booking request to the host. The booking request will
  include the dates of stay, the number of guests, and any other
  relevant information.
- **Host confirmation:** The host will receive the booking request and can either accept or reject it. If the host accepts the booking request, the user will receive a confirmation email and the payment process will begin.

- **Payment processing:** The user will then make the payment for the booking through the platform's payment gateway. The platform will deduct its commission and transfer the remaining amount to the host.
- **Check-in:** On the day of check-in, the user will arrive at the property and meet with the host or a representative. They will go through the check-in process, which may include providing identification and signing any necessary agreements.
- Stay at the property: The user will stay at the property for the duration of their booking, enjoying the amenities and services provided by the host.
- **Check-out:** On the day of check-out, the user will leave the property and go through the check-out process, which may include returning the keys and settling any outstanding fees. The host will then release the security deposit, and the user will leave a review of their stay on the platform.

## Host process flow

- Host registration: The first step for a host is to create an account on the platform. Hosts can register by providing their basic information, such as name, email address, and password.
- Property listing: Once the host is registered and logged in, they can list their property on the platform. They will need to provide details such as property type, location, amenities, photos, and pricing.

- **Booking requests:** Once the property is listed, the host will start receiving booking requests from users. The host can review the requests and either accept or reject them based on availability and other factors.
- Accepting bookings: If the host accepts a booking request, they will need to communicate with the user to finalize the details, such as check-in time and any additional services or amenities.
- **Payment processing:** The user will make the payment for the booking through the platform's payment gateway. The platform will deduct its commission and transfer the remaining amount to the host.
- **Check-in:** On the day of check-in, the host or a representative will meet with the user and go through the check-in process, which may include providing identification and signing any necessary agreements.
- Stay at the property: The user will stay at the property for the duration of their booking, enjoying the amenities and services provided by the host.
- **Check-out:** On the day of check-out, the user will leave the property and go through the check-out process, which may include returning the keys and settling any outstanding fees.
- Release of security deposit: The host will release the security deposit once they have confirmed that the property is in good condition. The host will also leave a review of the user on the platform, and the user will leave a review of the property and their stay.



## **KEY INCLUSIONS**

## **Know All You Get**

#### **1. WEB**

- Web Panel
- Admin Panel
- User Panel
- Host Panel

#### 2. ANDROID

- User App
- Provider App

#### **3. IOS**

- User App
- Provider App

## PLATFORM FUNCTIONS

## **Purpose**

- **Dashboard:** The Airbnb clone platform offers a comprehensive dashboard, giving users a centralized hub to manage bookings, listings, and account settings efficiently.
- **Location:** Users can easily search and filter listings based on location preferences, ensuring a seamless experience in finding accommodations or services worldwide.
- **Hotel:** The platform accommodates hotel listings, allowing hosts to showcase their properties with details like amenities, pricing, and availability, providing users with diverse lodging options.
- **Tour:** Travelers can explore and book tours through the platform, offering a range of exciting experiences to enhance their trips beyond traditional accommodations.
- **Space:** The Airbnb clone includes a space category, allowing hosts to list unique spaces such as workspaces, studios, or event venues for users seeking versatile rental options.
- **Flight:** The platform facilitates flight bookings, enabling users to plan their entire travel itinerary conveniently within one unified system.
- Car: Users can book rental cars through the platform, offering a convenient solution for transportation needs during their travels.

- **Boat:** Hosts can list boats and water-based experiences, allowing users to book unique and memorable aquatic adventures.
- **Event:** The platform supports event listings, enabling hosts to promote and users to discover various events, enhancing the overall travel experience.
- **Coupon:** Users can redeem and apply coupons, providing a cost-effective option for accommodations, transportation, and activities.
- **Reviews:** The review system allows users to share their experiences and feedback, building a trustworthy community and assisting others in making informed decisions.
- **CONTENT:** Hosts can create engaging content to showcase their listings, ensuring an attractive presentation to potential guests and customers.
- **News:** The platform features a news section, keeping users updated on travel trends, local insights, and relevant information.
- **Page:** Hosts can customize and design their profile pages, providing a personalized touch to attract users and showcase their offerings.
- Media: The platform supports various media types, allowing hosts to upload images and videos that enhance their listings and attract potential users.
- **SYSTEM:** The robust system manages user accounts, bookings, and transactions efficiently, ensuring a seamless and secure experience for all users.

- **Users:** The platform allows hosts and travelers to create profiles, fostering a sense of community and trust within the user base.
- **User Plans:** Users can choose from different plans, each offering unique features and benefits tailored to their specific needs and preferences.
- **Popup:** The platform incorporates popup notifications, ensuring users stay informed about booking confirmations, messages, and other essential updates.
- **Menu:** A user-friendly menu system provides easy navigation, allowing users to access different sections of the platform with convenience.
- **Payouts:** The platform facilitates secure and timely payouts to hosts, ensuring a reliable and transparent payment system.
- **Setting:** Users have access to customizable settings, enabling them to personalize their experience and manage account preferences efficiently.
- **Tools:** Hosts are equipped with various tools to manage their listings effectively, enhancing their ability to provide excellent service.
- **Reports:** The platform generates detailed reports, providing hosts and administrators with valuable insights into user behavior, bookings, and overall platform performance.



# Timeline Know How Much It Takes

- Website, Admin & Configurations in 2 days: Developing a website, admin panel, and configurations in 2 days is a challenging task, especially if the project requires custom development or involves complex features. The timeline for web development typically depends on factors such as the scope of the project, the number of pages, the design complexity, and the type of content management system used.
- Android Apps in 2 days: We finish the Android apps as per the inclusions in just 2 days and provide you apk for getting an overview.
- iOS Apps in 2 days: We finish the iOS apps as per the inclusions in just 2 days and provide you test flight for getting an overview.
- Play Store and App Store Publishing 1-5 days subject to approval: Publishing apps to the Play Store and App Store typically involves several steps, including registering as a developer, creating an app listing, submitting the app for review, and waiting for approval. The timeline for publishing an app can vary depending on factors such as the complexity of the app, the quality of the app, and the review process of the app stores.

In summary, the timelines provided by us for delivering a website, admin configurations, Android apps, and iOS apps are very tight and upright as it's mostly rebranding and domain-specific.

## **Client Checklist**

## Requirements

- Linux VPS with WHM License: We require a Linux VPS with a
  WHM license to deploy the solution. A Virtual Private Server
  (VPS) is a type of hosting service that provides dedicated
  resources and greater flexibility than shared hosting. WHM
  (Web Host Manager) is a control panel that allows the client to
  manage multiple hosting accounts and configure server
  settings.
- 1 Web Logo: The client needs to provide one web logo for the solution. The logo should be in a high-resolution format and preferably in a vector file format such as .eps or .ai. The logo should also be relevant to the solution and align with the client's brand guidelines.
- 1 App Icons: The client needs to provide one app icon for the solution. The icons should be in high- resolution and preferably in a vector file format such as .eps or .ai. The icons should also be relevant to the solution and align with the client's brand guidelines.
- Google Dev Console with billing configured & Play Publish: To publish the Android app on the Google Play Store, the client needs to provide a Google Developer Console account with billing configured. The Developer Console allows developers to manage app listings, publish apps, and track app performance.

- **IOS Dev Account:** To publish the iOS app on the App Store, the client needs to provide an Apple Developer account. The Apple Developer account allows developers to manage app listings, publish apps, and track app performance.
- App Descriptions for Stores Publishing: The client needs to provide app descriptions for publishing the apps on the app stores. The app descriptions should be concise, informative, and compelling, highlighting the key features and benefits of the solution. The descriptions should also include relevant keywords to improve visibility in search results.

In summary, to deploy the solution, the client needs to provide a Linux VPS with a WHM license, one web logo, five app icons, a Google Dev Console with billing configured, an IOS Dev account, and app descriptions for publishing the apps on the app stores. client needs to provide a Linux VPS with a WHM license, one web logo, five app icons, a Google Dev Console with billing configured, an IOS Dev account, and app descriptions for publishing the apps on the app stores.



## SUPPORT OPTIONS

## **Support Channels Offered**

## • Whatsapp Chat Support:

Whatsapp is a popular messaging app that many people use to communicate with friends and family. We offer support through Whatsapp chat, which allows customers to quickly and easily ask questions or report issues. This channel is particularly useful for customers who prefer to communicate through messaging and prefer to avoid making phone calls. WhatsApp chat support can also be used for providing step-by-step guidance, sharing images or screenshots to help troubleshoot issues or to provide quick updates.

#### CRM & Tickets:

We use CRM (Customer Relationship Management) software to manage customer interactions and track support requests. When a customer submits a support request through a ticketing system, it is assigned a unique ticket number that helps us track the issue from start to finish. This allows the company to respond quickly to customer inquiries, prioritize issues based on urgency or importance, and ensure that each request is handled efficiently.

#### • Emails:

Email is a traditional communication channel that many companies use to provide customer support. Customers can send an email to us with their inquiries or issues, and the company will respond via email. Email support is useful for customers who prefer a more detailed explanation of their issue, and who want to keep a written record of their interaction with the company. Email support also allows customers to attach screenshots or other files that can help explain their issues in more detail.

In summary, Our Company offers a range of support channels to ensure that customers can get the assistance they need in the most convenient way possible. Each channel has its benefits, and customers can choose the channel that works best for them.

## Tech Support

We offer 30 Days of Tech Support from the date of deployment and we offer it through all our support channels. This is included with the purchase of the solution.

# Scope of Tech Support

For the complimentary 30 Days of tech support, we help you fix any bugs or configure any services that you are unable to do. This doesn't include backups, customizations, or server management. If you need any of those, please talk to us about our Annual Maintenance Packages.

## License

Each solution comes with one domain license only and we do the free deployment and installation for the same.



# Conclusion Summary

An Airbnb clone platform is a web-based platform that enables individuals to rent out their properties or find accommodations while traveling. It offers features such as property listing management, booking management, payment processing, user authentication, review systems, messaging systems, search and filter functionalities, and integration with third-party services such as Google Maps.

There are also advanced features like AI-based property recommendations, social media integration, and virtual property tours. The platform can have both user and host mobile applications to enhance the user experience. The user app enables users to search for properties, manage bookings, make payments, and leave reviews. The host app enables hosts to manage their property listings, booking requests, payments, and communication with guests.

Airbnb clone platforms can be customized to suit the specific needs of the business and can support different types of rentals, such as car rentals, event spaces, or vacation packages. Most platforms support multiple payment methods and are designed with security in mind. Pricing can vary depending on the features and customizations required, and support for Airbnb clone platforms can vary depending on the provider.

## **PURCHASE INCLUSION**

**Rebranding and Color Scheme Update**: We go beyond a mere logo refresh. We provide a comprehensive rebranding experience, ensuring that your visual identity aligns seamlessly with your evolving business ethos. Our color scheme update guarantees a modern and cohesive look, reflecting your brand's uniqueness.

**Single Key License Source Code Ownership**: With our exclusive single key license, you gain unparalleled control over your source code. We understand the importance of maintaining the integrity of your solution, which is why the domain name remains unchanged, offering stability and continuity.

**Deployment of Solution**: Our commitment doesn't end with development; it extends to the successful deployment of your solution. We ensure a smooth transition by implementing a complete deployment on servers and prominent platforms like Google and app stores, maximizing your reach and impact.

**30-day Free Support Period**: Post-delivery, we stand by our creation with a complimentary 30-day support period. Any questions or concerns you may have are addressed promptly, ensuring a seamless experience as you integrate our solution into your operations.

**Training and Demonstration via Video Tutorial**: We understand the importance of user proficiency. That's why we provide comprehensive training through video tutorials. Effortlessly understand our solution and empower your team to harness its full potential.

Thank you for choosing Oyelabs for your software requirements. We are here to address any inquiries you may have regarding the Airbnb Clone.

Feel free to contact us!!

## CONTACT

- PHONE +1 646 8620866
- ☑ E-MAIL grow@oyelabs.com